

Introducing the

Neverlate Executive Alarm Clock

Simply the Most Flexible Alarm Clock Ever Made

The Neverlate Executive Alarm Clock is the long-awaited successor to the original Neverlate 7-day Alarm Clock. It's a 7-day alarm clock and much more. By incorporating customer feedback from users of our original model, AI has designed a product that's still easy to use yet loaded with new features. Features designed to accommodate the needs of those with varying lifestyles everywhere.



Key Benefits

- **Flexible Wake Options** including "his & hers" 7-day schedules plus additional "everyday reminder" alarms.
- Full **Digital Tuner** with **20 Station Presets**.
- **Extra-Large, Information-Laden LCD** with fully adjustable backlighting.
- **Ease-of-Use** that AI customers have come to expect.

Three Years of Customer Feedback

Ever since the introduction of the first and only 7-day Alarm Clock in 2004, American Innovative has been listening to and logging feature requests and product improvement suggestions from our customers. The new Executive model expands on the original vision that an alarm clock should accommodate the needs of its owner and not vice-versa. Nearly every aspect of the Neverlate Executive is fully customizable.

