



**AMERICAN
INNOVATIVE™**
Products that make sense.™

INTRODUCING THE NEVERLATE™ 7-DAY ALARM CLOCK™

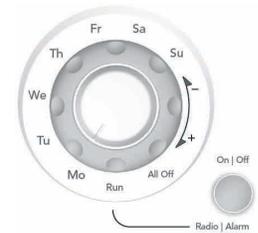
At last! A bedside clock radio designed with a class schedule in mind! 9am class Monday-Wednesday-Friday? Late lab on Tuesday? No classes on Thursday? No problem! The Neverlate™ 7-day Alarm Clock™ accommodates your schedule. Set it once and forget about it all semester. Never sleep through class again!



FEATURE HIGHLIGHTS

- Seven (7) independent daily alarms – one for each day of the week.
- Patent pending, easy-to-set rotary-dial interface.
- Attractive styling and small footprint.
- Customizable Snooze duration! You choose how long to snooze (1-30 mins.).
- Customizable Nap Timer allows for a quick power nap without disrupting current alarm settings.
- QuickReview™ confirms next upcoming alarm day and time.
- AM / FM radio with customizable Sleep Timer (silences radio after a user-selectable period).
- AC powered with battery backup.

3 STEPS TO SET!



Twist the inner mode dial to the desired day.



Spin the outer bezel to enter the desired wake time.



Repeat for each day of the week and return mode dial to run. You're done!

AMERICAN INNOVATIVE™

American Innovative™ was founded to pursue the development of innovative new products that should exist, but don't. "Products that make sense™" is our motto and the execution of this philosophy can be seen throughout the company's product line. Careful attention to the needs of the user and a keen eye for industrial design and user interface engineering are the secrets of American Innovative's success.

The Neverlate™ 7-day Alarm Clock™ is the first and only product of its kind. Designed for students, athletes, and working professionals, the Neverlate's™ patent pending, daily alarm functionality is unique. But we didn't stop there - American Innovative™ completely redesigned the cluttered user interface typical of clock radio products on the market. The resulting design is both easy to use and forms an intrinsic part of the Neverlate's stylish exterior. We feel that the best clock radio should look the part.

Finally. The perfect alarm clock is here and it's only available from American Innovative™.



INNOVATIVE FEATURES



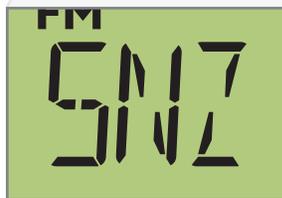
7 DAILY ALARMS

Wake up only on the days you want, and at the exact time or times you choose.



SPECIAL MODES

User-customizable Sleep and Nap timers.



INFORMATIVE SUB-DISPLAY

Sub-display reveals more great features. One favorite: User-customizable Snooze duration (1 - 30 mins).

SPECIFICATIONS

- Alarm Features:**
 - Seven (7) independent daily alarms (Mon - Sun)
 - QuickReview™ displays next upcoming alarm day and time
 - Wake selector: buzzer or radio
 - Customizable Snooze duration (1 - 30 minutes, user selectable)
- Radio Features:**
 - Analog AM/FM tuner (AM: 530-1710 kHz, FM: 87.5-108 MHz)
- Other Features:**
 - Customizable Nap Timer: up to 2 hours, user selectable
 - Customizable Sleep Timer: up to 2 hours, user selectable
 - Backlit LCD display
 - Power backup preserves settings during a power outage
- Specifications:**
 - Power Requirements: AC (120 Volts 60Hz)
 - Battery backup (9V, optional)
 - Color: Silver on Black
 - Dimensions (W/H/D): 5" x 4-1/2" x 5"

CONTACT INFORMATION

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